CERTIFIED PRE-OWNED









CANADA'S #1 IN CERTIFIED PRE-OWNED VEHICLE SALES*.





*Based on GMCL Certified Pre-Owned Vehicles sold to date

WHAT IS CERTIFIED PRE-OWNED?

"Certified Pre-Owned" is a General Motors of Canada "Brand" (like Chevrolet, Buick, GMC and Cadillac) that offers premium used vehicles through select GM dealerships across Canada.



WHY IS GENERAL MOTORS OFFERING CERTIFIED PRE-OWNED VEHICLES?

- We realize that you can shop for a good used vehicle at any number of sources. We also realize that many used vehicle customers, like yourself, may be in the market for a new vehicle at some time in the future.
- Through GM Certified Pre-Owned, we're trying to provide our customers with a "new vehicle" type of buying experience on premium, fully reconditioned and affordable used vehicles.
- It's our way of saying "Welcome to the General Motors family."



INCLUDED WITH YOUR CERTIFIED PRE-OWNED VEHICLE:



Inspected and Reconditioned Vehicles ... to GM Standards



Manufacturer's Backed Warranty



24-Hour Roadside Assistance



One-Time 30-Day/2,500 km Exchange Privilege*



MANUFACTURER'S WARRANTY

- Every Certified Pre-Owned Vehicle features a minimum 3-month/5,000 km warranty*.
- Depending on the age and kilometres, either;
 - Remaining GM or Manufacturer's warranty
 - A special GM Certified Pre-Owned warranty
- You're protected against major repair expenses for the term of your warranty.
- A variety of longer term Certified Pre-Owned Protection Plans are also available.
- A "No Worries" way of buying your pre-owned vehicle.



24-HOUR ROADSIDE ASSISTANCE

With all GM Certified Pre-Owned Vehicles, you also receive General Motors' 24-Hour Roadside Assistance, including*:

- Roadside service and tow to nearest GM dealer
- Delivery of fuel
- Locksmith service
- ✓ Jump-starting
- ✓ Flat tire service
- Out-of-town lodging and meal allowance



30-DAY/2,500 KM EXCHANGE PRIVILEGE

 Take a few days and a few kilometres to get to know your GM Certified Pre-Owned vehicle. If you decide the vehicle isn't right for you, we offer a one-time 30-day or 2,500 kilometre exchange privilege*.

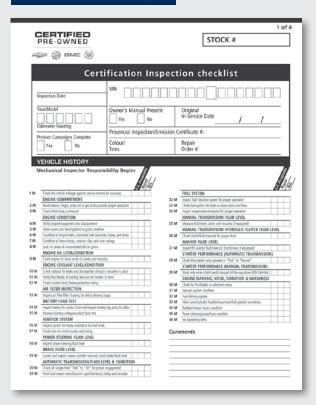
A great "Peace of Mind" feature!



150+ POINT INSPECTION/RECONDITIONING



Everything from the exhaust system to cupholders is inspected and reconditioned, if necessary. If the vehicle doesn't pass, we don't sell it as a GM Certified Pre-Owned Vehicle. Period.



- Check vehicle history
- Check safety campaigns
- Test drive
- Service bay
- ✓ A=Appearance
- ✓ M=Mechanical



150+ POINT INSPECTION/RECONDITIONING

MECHANICAL INSPECTION

- Road test: acceleration braking steering
- Functional check of: windows lights parking brake
- Under-hood inspection: electrical system power steering engine
- Under-vehicle inspection: frame suspension components brakes
- Tires replaced unless they meet stringent minimum safety standards (exceeding most government safety standards)
- Wear items belts, hoses, wiper blades replaced if cracked or worn

APPEARANCE INSPECTION

 Body and interior reconditioning performed: exterior appearance – interior appearance

ROUTINE MAINTENANCE

 All required maintenance and interior and exterior detailing performed before final certification



LOW

CERTIFIED PRE-OWNED VEHICLES

ABOVE AND BEYOND INDUSTRY STANDARDS FOR VEHICLE RECONDITIONING: MECHANICAL AND COSMETIC

RECONDITIONED VEHICLES AT:

- most dealership lots
- many independent dealers

"AS IS" VEHICLES

WHY SELECT A GENERAL MOTORS CERTIFIED PRE-OWNED VEHICLE?

EXAMPLE: TWO SIMILARLY EQUIPPED VEHICLES

General Motors Certified Pre-Owned Dealership

- 1. 150+ Point Vehicle Inspection
 & Expert Reconditioning
- 2. Manufacturer's Warranty
- 3. Roadside Assistance
- 4. Exchange Privilege
- 5. Available Extended Warranties
- 6. Dealer Plan Financing
- 7. State-of-the-Art Service Department
- 8. GM Trained Technicians
- 9. Certified Pre-Owned Student Discount

Independent Dealer



Which vehicle do you think is the better deal? Which vehicle would you choose?



CERTIFIED PRE-OWNED STUDENT BONUS PROGRAM OFFER

Eligible students* receive a \$500 discount/credit towards the purchase of a GM Certified Pre-Owned vehicle.

^{*}Students attending full-time studies at high school, college or university, with valid student identification. Recent graduates (within 6 months of graduation) are also eligible.

