

*Seven billion people. One road.*

Movement is the universal language of personal freedom. Our founder Louis Chevrolet spoke it fluently. As a Swiss immigrant, he came to North America with a dream of racing cars. He wished for everyone – not just the rich or entitled – to experience the exhilaration he felt behind the wheel.

In 1911, he began building his first car. One hundred years later, a new Chevrolet is sold every 6.6 seconds. That amounts to 4.76 million vehicles in more than 140 countries – more than Louis Chevrolet could ever have imagined.

The depth of our heritage and passion is evident in everything we do here at Chevrolet. It's ingrained in the bold design, spirited performance, proven durability and exceptional value our drivers enjoy. It empowers us to be leaders in innovation. And it inspires us to continuously raise the bar – today, tomorrow and into what promises to be a bright future.

Currently, we are pioneering new propulsion technologies to meet the demanding energy and environmental needs of a global automotive brand. We're also employing alternative energy sources and investing in fuel-saving technologies to help reduce our carbon footprint with the goal of reducing 8 million metric tons of carbon dioxide emissions over the next few years.

Our global reach is expanding, yet our mission remains the same. We want every customer to feel like family – no matter where you are in the world. And no matter where you're going, we want you to enjoy the ride in a Chevrolet.

From the vision of one man to the movement of millions, it's been a remarkable journey. And at Chevrolet, we're just getting started.



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# 2013 CRUZE



Provided by:  
ALER

# THE BUZZ STARTS RIGHT HERE

Chevrolet's Cruze – the planet's favourite Chevrolet car – is kicking up some serious buzz right here in Canada. And why not? With a full load of standard protection technology, including ten standard airbags, Cruze is a safety superstar that gets the highest possible overall rating from the U.S. National Highway Safety Administration (NHTSA).<sup>1</sup> Cruze is also an awesome car to drive, with inspiring performance, great handling and a seriously fun outlook on life. Oh, and if you choose Cruze Eco, your ride will also be one of the stingiest gas-powered highway cruisers out there. So check out the 2013 Cruze. And see what the buzz is about.

## BEAUTY IN THE EYE OF THE KEY HOLDER

Cruze takes a natural bold stance that demands attention. The overall body design has a rich, expansive look that's as timeless as it is aerodynamically efficient.



<sup>1</sup>U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (safercar.gov).



Cruze LTZ shown in Victory Red with available RS Appearance Package.

# TRAVEL IN SPACE

Sure, Cruze is compact on the outside. But that doesn't mean you're going to go short on space in the cabin. In fact, Cruze offers more room for you and four friends than Toyota Corolla,<sup>1</sup> Honda Civic or Ford Focus Sedan.<sup>1</sup> And if you're looking for upscale accommodations, Cruze has the goods on that, too. High-quality materials, low-gloss surfaces, soft-touch components – it's all here. Get ready for a premium driving experience like nothing else in the class.

<sup>1</sup>Based on the latest competitive information available at time of printing.

Information Provided by  
**DEALER**

Cruze LTZ interior shown in  
Cocoa/Light Neutral with leather-appointed seats  
and available features.



01



### 01 AT YOUR SERVICE: TURN-BY-TURN NAVIGATION

All Cruze models come standard with OnStar® Turn-by-Turn Navigation<sup>1</sup> for six months. Simply push the blue OnStar® button and get unlimited voice-guided and visual directions through the Driver Information Centre in the gauge cluster. If you opt for Chevrolet MyLink™,<sup>2</sup> OnStar® directions are displayed on your 178 mm (7 in.) colour touch-screen. Take it one step further with available Chevrolet MyLink™ radio with Navigation, which adds full-colour 2D/3D maps and points of interest.



02



### 02 CONNECT WITH CONVENIENCE

The available USB port<sup>3</sup> allows quick and convenient access to music on your USB device. You can even listen to the music library stored on your compatible smartphone. Or link up to your iPhone® or iPod® and use the steering wheel-mounted controls to play your favourite songs. Connecting is easy and seamless.



### 03 AVAILABLE PIONEER® PREMIUM AUDIO SYSTEM

High-frequency tweeters, a live staging centre-channel speaker and two 6" x 9" subwoofers deliver sound quality that's clean and powerful. It's a whole different way that Cruze will transport you.



### MYCHEVROLET MOBILE APP<sup>4</sup>

With the myChevrolet<sup>4</sup> mobile app, there are even more ways to conveniently connect to your Cruze. Schedule a service appointment online. View the Owner's Manual. Even create a reminder – with a mark on the map and a photo of where your Cruze is parked. The myChevrolet mobile app adds function to your smartphone and convenience to your day.

# YOUR INFOTAINMENT DESTINATION



04



### 04 AVAILABLE CHEVROLET MYLINK™<sup>2</sup>

It's your music. Your smartphone. Your life. And with Cruze, you even get to choose how you control it: voice recognition via Nuance®, push-button controls, the 178 mm (7 in.) colour touch-screen or the steering wheel-mounted audio controls. Standard on LTZ Turbo and available on LT Turbo and Eco models, Chevrolet MyLink™<sup>2</sup> helps bring it all together. Get instant access to a world of music, whether it's from the library you've loaded on a USB device or from SiriusXM Satellite Radio™.<sup>5</sup> Integrate your compatible smartphone to stream Stitcher SmartRadio™.<sup>6</sup> Keep your music organized with Gracenote®. Enjoy hands-free calling – the contacts from your compatible smartphone can be fully synchronized. Use convenient voice commands or buttons to make and receive calls, and view your contacts and recent calls on the touch-screen.

<sup>1</sup> Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. <sup>2</sup> MyLink™ functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone and USB connectivity for some devices. <sup>3</sup> Not compatible with all devices. <sup>4</sup> Requires iPhone® or Android™ platform and active OnStar® subscription. <sup>5</sup> Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately after trial period. Visit siriusxm.ca for details. <sup>6</sup> Data plan rates apply.

Information Provided by:





# SPACE SOLVERS

## STACK IT, FLIP IT, PULL IT DOWN

You've got stuff? Cruze can handle that. There's big-car trunk capacity – 425 litres (15.0 cubic feet) worth, to be precise, way more than you get in Toyota Corolla, Honda Civic or Ford Focus Sedan.<sup>1</sup> Need to carry even more? No worries. Just fold down one side of Cruze's 60/40 split-folding rear seats – or both – and even bulky gear fits neatly inside. So stretch out and enjoy the ride. Cruze has it all figured out.

Cruze LT Turbo shown in Silver Ice Metallic with available RS Appearance Package.



<sup>1</sup>Based on latest competitive information available at time of printing.

# MORE DRIVING, LESS GAS



## PASS MORE PUMPS

You know where you want to go. Cruze Eco just makes it easier to get there. By offering awesome fuel efficiency – as in a 4.6 L/100 km<sup>1</sup> highway fuel consumption rating – Cruze Eco inspires you to go anywhere you choose. Because we don't want anything dragging you down, Cruze Eco rides on unique lightweight alloy wheels and ultra-low-rolling-resistance tires. And for improved aerodynamics with features like a lowered ride height, smooth underbody panels, a spoiler and a lower front grille air shutter that closes at high speeds, Cruze Eco takes efficiency to the max. The only question is, what are you going to do with all that gas money you're saving?

Cruze Eco shown in  
Crystal Red Tintcoat (extra-cost colour).



Information provided by:

ALER  
ACCESS

<sup>1</sup> Cruze Eco with standard 6-speed manual transmission, fuel consumption ratings based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.

# PRIORITY PROTECTION

## DETECT. PROTECT. ASSIST.

Cruze takes your safety very, very seriously. With advanced available technologies like Side Blind Zone Alert<sup>1</sup> and Rear Cross-Traffic Alert, Cruze helps keep you out of harm's way by warning you about hazards that you might not otherwise be aware of. If a collision does happen, Cruze protects you and your passengers with ten standard airbags<sup>2</sup> – the most of any car in the class.<sup>3</sup> And after a collision, OnStar<sup>®</sup>'s Automatic Crash Response<sup>4</sup> function can send you the help you need. No wonder Cruze was named a 2012 "Top Safety Pick" by the Insurance Institute for Highway Safety (IIHS).<sup>5</sup>



### 01 SIDE BLIND ZONE ALERT<sup>1</sup>

With available radar sensors on both sides of the vehicle, it's like having an extra pair of eyes. The system "looks" for vehicles in your blind zone areas and alerts you to their presence with an amber flashing display in the respective rear-view mirror.



### 02 ONSTAR<sup>®</sup> SAFETY

OnStar<sup>®</sup>, standard for six months with the Directions & Connections Plan, features Automatic Crash Response.<sup>4</sup> In many crashes, built-in vehicle sensors can automatically alert an OnStar<sup>®</sup> Advisor who is immediately connected to your vehicle to see if you need help.



### 03 10 STANDARD AIRBAGS<sup>2</sup>

Cruze has frontal and knee airbags for the driver and roof rail-mounted head curtain airbags for front and rear outboard passengers. Front and rear seat-mounted side-impact airbags help to further protect outboard passengers.



### 04 CROSS-TRAFFIC ALERT

This available feature warns you of approaching vehicles when backing out of a parking spot – including angled parking. Visual and audible alerts are triggered if moving vehicles are detected.



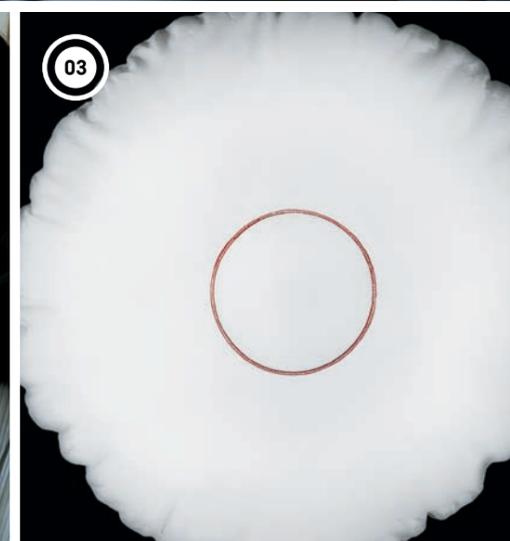
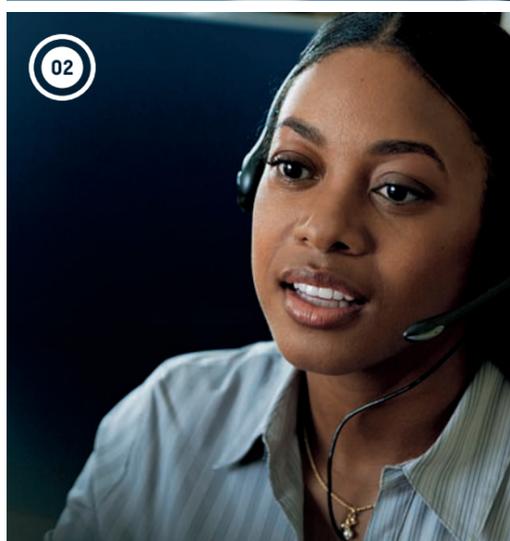
### 05 ONSTAR REMOTELINK<sup>™</sup> MOBILE APP<sup>6</sup>

Download the OnStar RemoteLink<sup>™</sup> mobile app to your smartphone and enjoy the convenience of locking and unlocking your doors and even starting your engine<sup>7</sup> all remotely.

<sup>1</sup> Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and activate the turn signal. <sup>2</sup> Airbag inflation can cause severe injury or death to anyone too close to the airbag when it deploys. Be sure every occupant is properly restrained. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the passenger detecting

system, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and the child safety seat instructions for more safety information. <sup>3</sup> Based on WardsAuto.com 2012 Upper Small segment and latest competitive information available at the time of printing. <sup>4</sup> Visit onstar.ca for coverage map, details and system limitations.

Services vary by model and conditions. OnStar<sup>®</sup> acts as a link to existing emergency service providers. <sup>5</sup> For more information, visit [iihs.org/ratings](http://iihs.org/ratings). <sup>6</sup> Available on select iPhone<sup>®</sup>, Android<sup>™</sup> and BlackBerry<sup>®</sup> (interim availability) devices. Services vary by phone, vehicle and conditions. Requires active OnStar<sup>®</sup> subscription. <sup>7</sup> Requires available 6-speed automatic transmission and remote vehicle starter system.





## RAZOR-SHARP HANDLING, CUTTING-EDGE PERFORMANCE

Looking for a great drive? You couldn't be in a better place. Cruze powers up with your choice of two advanced ECOTEC® engines, including a 1.4L turbo engine that maximizes both power and efficiency. Cruze is an agile handler, too, with an available Z-link rear suspension providing a solid, sturdy and sportier feel to your ride, making Cruze just as responsive as it is impressive. Encore.



## TURBOCHARGED LIFESTYLE

The available ECOTEC® 1.4L turbocharged engine delivers 148 lb.-ft. of torque and 138 horsepower. The turbocharger increases engine power on demand, allowing for a more robust driving experience. And in highway cruising mode, you get the impressive fuel efficiency you expect from a small-displacement engine.



## 6-SPEED TRANSMISSIONS

Cruze comes standard with an easy-shifting 6-speed manual gearbox with multiple overdrive gears for fuel-efficient highway cruising. For added convenience, there's also an available 6-speed automatic transmission that features an overdrive top gear. So either way, these 6-speed transmissions deliver the power and grace that put you ahead of the rest.



## DRIVER SHIFT CONTROL

Driver Shift Control allows you to switch instantly from automatic to clutchless manual shifting. Just move the gearshift lever into Driver Shift Control mode and a quick tap is all that's required for smooth, crisp gear changes up or down. And with the available 6-speed automatic, you feel all the power Cruze has to offer.

# BRAVO



Cruze LTZ shown in Silver Ice Metallic with available RS Appearance Package.

## CRUZE MODEL OVERVIEW



### CRUZE LS

*Cruze LS includes these standard features:*

- 138 hp 1.8L ECOTEC® 4-cylinder engine with Variable Valve Timing (VVT)
- GM Oil Life Monitoring System
- 6-speed manual transmission (6-speed automatic with Driver Shift Control available)
- 4-wheel Anti-lock Braking System (ABS)
- StabiliTrak® Electronic Stability Control System
- Traction control
- MacPherson strut independent front suspension and compound crank rear suspension
- 16-in. wheels with silver-painted wheel covers
- Remote keyless entry system
- Content theft alarm
- 10 airbags
- Driver Information Centre
- Power windows and door locks
- Tilt and telescopic steering column
- Front bucket seats with manual 6-way seat adjusters
- Premium cloth seating surfaces
- 60/40 split-folding rear seats
- 6-speaker audio system with CD player, MP3 playback, auxiliary audio input jack and graphic display
- OnStar® with 6 months of the Directions and Connections Plan featuring Turn-by-Turn Navigation<sup>1</sup> and OnStar RemoteLink™.<sup>2</sup>

### CRUZE LS+

*Cruze LS+ Preferred Equipment Group enhances Cruze LS features with:*

- Air conditioning with air filtration system and particulate/pollen filter
- SiriusXM Satellite Radio™.<sup>3</sup>



### CRUZE LT TURBO

*Cruze LT Turbo enhances Cruze LS+ Preferred Equipment Group features with:*

- 138 hp 1.4L ECOTEC® turbocharged 4-cylinder engine with Variable Valve Timing (VVT)
- Heated, power exterior mirrors, body-coloured
- Leather-wrapped steering wheel with Bluetooth®, cruise and audio system controls (includes leather-wrapped shifter)
- Cruise control
- USB port.<sup>4</sup>



### CRUZE LT TURBO+

*Cruze LT Turbo+ Preferred Equipment Group enhances Cruze LT Turbo features with:*

- 16-in. 5-spoke machined-face alloy wheels
- Leather-appointed seating surfaces
- Heated front bucket seats
- Power 6-way driver-seat adjuster
- Bluetooth® hands-free phone connectivity.



### CRUZE LTZ TURBO

*Cruze LTZ Turbo enhances Cruze LT Turbo+ Preferred Equipment Group features with:*

- 6-speed automatic transmission with Driver Shift Control
- 4-wheel disc brakes with ABS
- MacPherson strut independent front suspension and rear Z-link compound crank torsion beam rear suspension
- Sport suspension
- Fog lights
- 17-in. 5-spoke flangeless alloy wheels
- Chrome door handles
- Ultrasonic rear parking assist
- Rear Vision Camera
- Remote vehicle starter system
- E-Z Key passive entry system with push-button ignition start
- Automatic climate control
- Auto-dimming interior rear-view mirror
- Up-level analogue gauge cluster
- Chevrolet MyLink™<sup>5</sup> entertainment and communications system with 178 mm (7 in.) colour touch-screen display
- 9-speaker Pioneer® premium audio system with 250-Watt amplifier.



### CRUZE ECO

*Cruze Eco enhances Cruze LT Turbo features with the following unique equipment:*

- Eco-specific 6-speed manual transmission with lower final drive ratio and triple overdrive gearset (6-speed automatic with Driver Shift Control available)
- 17-in. 15-spoke forged lightweight polished alloy wheels with low rolling-resistance tires
- Tire inflator kit (replaces compact spare)
- Aero Package with lower front grille featuring unique air shutter system, unique air dam, underbody aero panels and rear spoiler.

Information Provided by:



<sup>1</sup> Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. <sup>2</sup> Available on select iPhone®, Android™ and BlackBerry® (interim availability) devices. Service varies by phone, vehicle and conditions. Requires active OnStar® subscription. <sup>3</sup> Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit [siriusxm.ca](http://siriusxm.ca) for details. <sup>4</sup> Not compatible with all devices. <sup>5</sup> MyLink™ functionality varies by model. Full functionality requires Bluetooth® and smartphone, and USB connectivity for some devices.

# CRUZE STANDARD AND OPTIONAL EQUIPMENT

SAFETY AND SECURITY	LS	ECO	LT TURBO	L7Z TURBO
<b>Airbags</b> - driver and front-passenger, dual-stage, frontal with passenger detecting system and airbag suppression - driver and front-passenger, seat-mounted side-impact - driver and front-passenger, knee protection - front-to-rear outboard seating positions, head curtain side-impact - rear passenger outboard seating positions seat-mounted side-impact	S	S	S	S
<b>Door locks</b> - rear doors, child-security, electronic	S	S	S	S
<b>OnStar® In-Vehicle Communications and Assistance Service</b> - includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink™	S	S	S	S
<b>Rear Cross-Traffic Alert</b> - radar-based system that alerts driver of oncoming traffic with visual and audible cues when in reverse	-	-	O <sup>1</sup>	O <sup>1</sup>
<b>Safety restraints</b> - 3-point belts for all seating positions, front safety belt pre-tensioners, dual-mode retractors and shoulder belt height adjusters - LATCH (Lower Anchors and top Tethers for Children), rear seats	S	S	S	S
<b>Security system</b> - content theft alarm, audible/visible	S	S	S	S
<b>Side Blind Zone Alert</b> - alerts driver with visual cues on exterior rear-view mirrors if a vehicle is detected entering into your blind spots <sup>2</sup>	-	-	O <sup>1</sup>	O <sup>1</sup>
<b>StabiliTrak®</b> - Electronic Stability Control System	S	S	S	S
<b>Theft-deterrent system</b> - electronic immobilizer	S	S	S	S
<b>Traction control</b> - electronic, full-function, all-speed	S	S	S	S
<b>Enhanced Safety Package</b> - includes ultrasonic rear parking assist, Rear Cross-Traffic Alert and Side Blind Zone Alert <sup>2</sup>	-	-	O <sup>3</sup>	O
<b>MECHANICAL</b>				
<b>Battery</b> - with run-down protection	S	S	S	S
<b>Brakes</b> - power, front disc/rear drum - power, 4-wheel disc - 4-wheel Anti-lock Braking System (ABS)	S	S	S	S
<b>Drive</b> - front-wheel	S	S	S	S
<b>Engine</b> - 1.8L ECOTEC® I-4 with VVT Horsepower - 138 @ 6300 rpm; Torque - 123 lb.-ft. @ 3800 rpm - 1.4L ECOTEC® turbocharged I-4 with VVT Horsepower - 138 @ 4900 rpm; Torque - 148 lb.-ft. @ 1850 rpm	S	-	-	-
<b>Engine</b> - oil pan heater	O	O	O	O
<b>Exhaust system</b> - aluminized stainless steel	S	S	S	S
<b>Steering</b> - power, electric, rack-and-pinion	S	S	S	S
<b>Suspension</b> - front MacPherson strut/rear compound-crank - front MacPherson strut/rear compound-crank with Z-link design - Sport-tuned	S	S	S	-
<b>Transmission</b> - 6-speed manual with overdrive - 6-speed manual, Eco-specific with triple overdrive gearset - 6-speed automatic with overdrive and Driver Shift Control	S	-	S	-
<b>Vehicle starter system</b> - remote	-	O <sup>6</sup>	O <sup>6</sup>	S

EXTERIOR	LS	ECO	LT TURBO	L7Z TURBO
<b>Aero Package</b> - Eco-specific with lower front grille with air shutters and air dam, underbody aero panels and rear spoiler	-	S	-	-
<b>Door handles</b> - body-coloured - body-coloured with chrome strip	S	S	S	-
<b>Glass</b> - Solar-Ray, tinted	S	S	S	S
<b>Lights</b> - daytime running lights with automatic light control - halogen headlights - fog lights	S	S	S	S
<b>Mirrors</b> - manual, black - power remote control, heated, body-coloured	S	-	-	-
<b>Rear Vision Camera</b> - reverse assist for parking	-	O <sup>7</sup>	O <sup>7</sup>	S
<b>Spoiler</b> - rear deck-lid	-	S	O <sup>4</sup>	O <sup>4</sup>
<b>Sunroof</b> - power, tilt and sliding glass panel with sunshade and express-open feature	-	-	O	O
<b>Tires</b> - P215/60R16 all-season** - P215/55R17 all-season** low-rolling-resistance - P225/50R17 all-season** - P225/45R18 all-season** - compact spare - tire sealant and inflator kit (replaces compact spare)	S	-	S	-
<b>Ultrasonic rear parking assist</b> - rear obstacle detection with audible/visible warning	-	-	O <sup>1</sup>	O <sup>1</sup>
<b>Wheels</b> - 16" x 6.5" steel with silver-painted wheel cover (A) - 16" x 6.5" 5-spoke machined-face alloy (B) - 17" x 7" 15-spoke forged lightweight polished alloy (C) - 17" x 7" 5-spoke flangeless alloy (D) - 18" x 7" split 5-spoke flangeless silver-painted alloy (E)	S	-	S	-
<b>Windshield wipers</b> - 2-speed with variable delay (intermittent)	S	S	S	S
<b>RS Appearance Package</b> - includes ground effects package, rear deck-lid spoiler, 18" x 7" split 5-spoke flangeless silver-painted alloy wheels and P225/45R18 all-season** tires (includes 4-wheel disc brakes, rear compound crank rear suspension with Z-link design, sport-tuned suspension, fog lights and up-level instrument cluster on LT Turbo+ model)	-	-	O <sup>10</sup>	O

INTERIOR	LS	ECO	LT TURBO	L7Z TURBO
<b>Climate control</b> - manual air conditioning - automatic climate control - air filtration system, particulate/pollen filter - rear floor heating and cooling ducts	O <sup>11</sup>	S	S	-
<b>Console</b> - front floor with sliding armrest, storage and dual cupholders	S	S	S	S
<b>Cruise control</b>	-	S	S	S
<b>Defogger</b> - electric rear-window	S	S	S	S
<b>Floor mats</b> - front and rear, carpeted	S	S	S	S
<b>Instrumentation</b> - analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauges with chrome accent rings) - up-level analogue cluster (includes speedometer, tachometer, coolant temperature and fuel gauges, reminder display, compass, chrome accent rings and translucent bezels) - Driver Information Centre (includes digital speedometer, 2 trip odometers, average speed, fuel range, instantaneous fuel consumption, average fuel consumption, GM Oil Life Monitoring System, exterior temperature display, compass and programmable features) - tire pressure monitoring system	S	S	S	-
<b>Lighting</b> - dome, delayed entry/exit with ignition key removal, theatre dimming, roof courtesy and trunk	S	S	S	S
<b>Locks</b> - power, programmable with lock-out protection - remote keyless entry system with panic feature and trunk release - E-Z Key passive entry system with panic feature (includes keyless ignition start, door lock/unlock passive entry and trunk passive release/unlock with separate trunk release button)	S	S	S	S
<b>Mirror</b> - rear-view, with OnStar® controls - rear-view, with OnStar® controls and auto-dimming feature	S	S	S	-
<b>Power outlets</b> - 12-volt, 2, 1 in front, 1 inside floor console	S	S	S	S
<b>Retained accessory power</b>	S	S	S	S
<b>Steering column</b> - tilt and telescopic adjustable	S	S	S	S
<b>Steering wheel</b> - 3-spoke comfort grip - 3-spoke comfort grip with Bluetooth® and audio system controls - 3-spoke leather-wrapped with Bluetooth®, cruise and audio system controls (includes leather-wrapped shifter)	S	S	S	-
<b>Sunshades</b> - LH and RH padded; non-illuminated vanity mirrors - LH and RH padded; illuminated vanity mirrors	S	S	S	-
<b>Windows</b> - power, express-down all windows and passenger lock-out features - power, driver's express-up/down, power express-down all other windows and passenger lock-out features	S	-	-	-

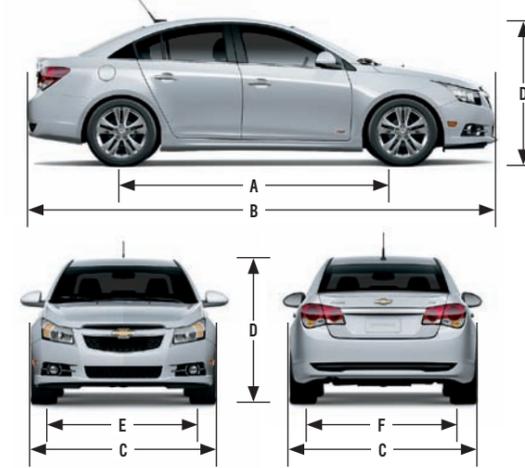
INTERIOR (CONTINUED)	LS	ECO	LT TURBO	L7Z TURBO
<b>Connectivity Package</b> - includes Bluetooth® hands-free phone connectivity and steering wheel-mounted Bluetooth®, cruise and audio system controls (includes USB port <sup>14</sup> on LS+ model)	O <sup>13,15</sup>	S	S	S
<b>Convenience Package</b> - includes power 6-way driver's seat adjuster, auto-dimming interior rear-view mirror, and driver and front-passenger illuminated covered vanity mirrors	-	-	O	S

SEATS	LS	ECO	LT TURBO	L7Z TURBO
<b>Reclining front bucket seats with premium cloth</b>	S	S	S	-
<b>Reclining front bucket seats with leather-appointed seating surfaces</b>	-	-	O <sup>9</sup>	S
<b>Vertical adjusting front seat head restraints</b>	S	S	S	S
<b>Storage</b> - seatback storage pockets, front passenger side	-	S	S	S
<b>Storage</b> - seatback storage pockets, driver side	-	-	-	S
<b>Heated, driver and front-passenger seats</b>	-	-	O <sup>9</sup>	S
<b>Manual 6-way driver seat adjuster</b>	S	S	S	-
<b>Manual 6-way front-passenger seat adjuster</b>	S	S	S	S
<b>Power 6-way driver seat adjuster</b>	-	-	O <sup>10,12</sup>	S
<b>Seatback-rear, 60/40 split-folding with articulating centre armrest</b>	S	S <sup>16</sup>	S	S

- S - Standard. O - Optional individually or in combination with other optional equipment.  
 • - Included with Preferred Equipment Group.  
 1 - Included with available Enhanced Safety Package.  
 2 - Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and activate your turn signal.  
 3 - Requires available Convenience Package and Technology Package and LT Turbo+ Preferred Equipment Group.  
 4 - Included with available RS Appearance Package.  
 5 - Deletes tire sealant and inflator kit, includes compact spare tire and rear-seat centre armrest.  
 6 - Requires available automatic transmission.  
 7 - Included with available Technology Package.  
 8 - Included with available automatic transmission.  
 9 - Included with LT Turbo+ Preferred Equipment Group.  
 10 - Requires available LT Turbo+ Preferred Equipment Group.  
 11 - Included with LS+ Preferred Equipment Group.  
 12 - Included with available Convenience Package.  
 13 - Requires available LS+ Preferred Equipment Group.  
 14 - Not compatible with all devices.  
 15 - Cruise control not available on LS models.  
 16 - Eco with manual transmission does not include folding centre armrest.  
 17 - MyLink™ functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone and USB connectivity for some devices.  
 18 - Requires Pioneer® Premium Audio System.  
 19 - Included with available Connectivity Package.  
 \* Visit onstar.ca for coverage map, details and system limitations. Services vary by models and conditions.  
 \*\* All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol  may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.  
 † At time of print, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.  
 †† Available in 10 Canadian provinces and the 48 contiguous United States. Monthly subscription sold separately after trial period. Visit siriusxm.ca for details.

ENTERTAINMENT	LS	ECO	LT TURBO	L7Z TURBO
AM/FM stereo with CD player, MP3 playback, seek up/down, scan, auto tone control, speed-compensated volume control, Radio Data System® (RDS), auxiliary audio input jack for iPod®/MP3 player, TheftLock®, digital clock and graphical display	S	S	S	-
AM/FM stereo with CD player and MP3 playback and Chevrolet MyLink™ <sup>17</sup> entertainment and communications system with 178 mm (7 in.) touch-screen, seek up/down, scan, auto tone control, speed-compensated volume control, Gracenote® music database, Stitcher SmartRadio™ compatibility, auxiliary audio input jack, Radio Data System® (RDS), TheftLock®, digital clock and multi-colour graphical display - includes above plus SD card-based Navigation System†	-	O <sup>7</sup>	O <sup>7</sup>	S
<b>USB port<sup>14</sup></b>	O <sup>19</sup>	S	S	S
<b>Bluetooth®</b> - hands-free phone connectivity - wireless digital audio streaming	O <sup>19</sup>	S	S	S
<b>SiriusXM Satellite Radio™††</b>	O <sup>11</sup>	S	S	S
<b>6-speaker audio system</b>	S	S	S	-
<b>9-speaker Pioneer® premium audio system with 250-Watt amplifier</b>	-	O	O	S
<b>Technology Package</b> - includes Chevrolet MyLink™ entertainment and communications system <sup>17</sup> with 178 mm (7 in.) touch-screen and Rear Vision Camera	-	O	O	S
<b>PREFERRED EQUIPMENT GROUP 1SB</b>		LS+	LT+	
<b>Climate control</b> - manual air conditioning with air filtration system, particulate/pollen filter		•	S	
<b>SiriusXM Satellite Radio™††</b>		•	S	
<b>Reclining heated front bucket seats with leather-appointed seating</b>			•	
<b>Power 6-way driver seat adjuster</b>			•	
<b>Wheels</b> - 16" x 6.5" 5-spoke machined-face alloy (B)			•	
<b>Connectivity Package</b> - includes Bluetooth® hands-free phone connectivity and leather-wrapped steering wheel with Bluetooth®, cruise and audio system controls and USB port <sup>14</sup> (includes leather-wrapped shifter)				•

# DIMENSIONS



EXTERIOR, mm (in.)	
Wheelbase (A)	2685 (105.7)
Length (B)	4597 (181.0)
Width (C)	1796 (70.7)
Height (D)	1476 (58.1)
Front tread (E)	1544 (60.7)
Rear tread (F)	1558 (61.3)

INTERIOR, mm (in.) front/rear	
Headroom	998/963 (39.3/37.9)
Legroom	1074/898 (42.3/35.4)
Shoulder room	1391/1369 (54.8/53.9)
Hip room	1346/1331 (53.0/52.4)

CAPACITIES/WEIGHT	
Trunk, L (cu. ft.)	425 (15.0)†
Fuel tank, L (imp. gal.)	59 (13.0)††
Curb weight (est.), kg (lb.)	
- LS	1386 (3356)
- Eco	1365 (3010)
- LT Turbo	1427 (3147)
- LTZ Turbo	1441 (3177)

† Cruze Eco with manual transmission trunk capacity is 436 L (15.4 cu. ft.)

†† Cruze Eco with manual transmission - 47.7 L (10.5 imp. gal.)

TOWING*	
1.8L ECOTEC® I-4 VVT 3.87/3.94 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight	
1.4L ECOTEC® turbocharged I-4 VVT 3.87 final drive ratio; 454 kg (1000 lb.) maximum gross trailer weight**	

\* When properly equipped. Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combinations. See your dealer or refer to the Cruze Owner's Manual for details.

\*\* Towing not recommended with Eco model.

# WARRANTY

## IT ISN'T FINE PRINT – IT'S A COMMITMENT.

Chevrolet puts the same care into its warranty and support programs that it does into the cars and trucks it builds. So you can add peace of mind knowing that every Chevrolet is backed by this comprehensive coverage:

- 3-year/60,000 km New Vehicle Limited Warranty\*
- 5-year/160,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge\*
- 5-year/160,000 km Courtesy Transportation\*
- 5-year/160,000 km 24/7 Roadside Assistance\*
- 6-year/160,000 km rust-through perforation coverage\*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs).\*

\* Whichever comes first. Conditions and limitations apply; see dealer for details.

## OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:\*\*

- **GM Protection Plan (GMPP)** – the only extended service plan backed by the resources and commitment of General Motors. GMPP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better
- **Chevrolet Owner Centre** – as an owner, take advantage of the Chevrolet Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at [ChevroletOwner.ca](http://ChevroletOwner.ca)

\*\* Conditions and limitations apply.

## TO HELP YOU PURCHASE OR LEASE A NEW VEHICLE:

- **Purchase Financing and Leasing** – on the spot financing, see dealer for full details†
- **GM Student Bonus Program** – students or recent graduates of high school, college or university\*\* may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750†† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Chevrolet vehicle
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.†† For full program details please visit [thegmcard.ca](http://thegmcard.ca)

† Subject to eligibility. †† Program subject to change. \*\* Conditions and limitations apply.

## INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The GM website at [gm.ca](http://gm.ca)
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

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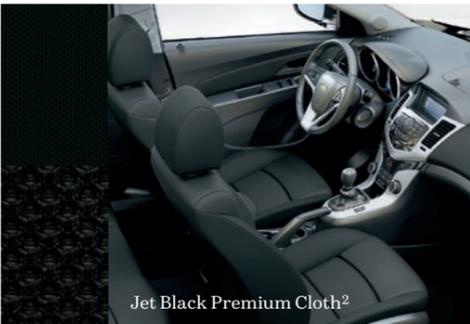
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# INTERIOR COLOURS



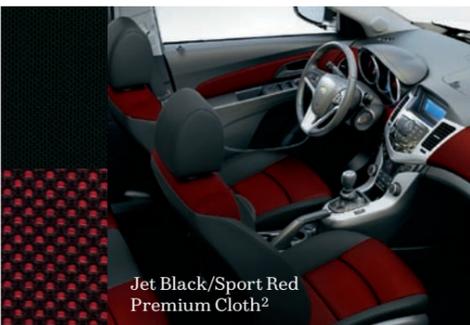
Jet Black/Medium Titanium Premium Cloth<sup>1</sup>



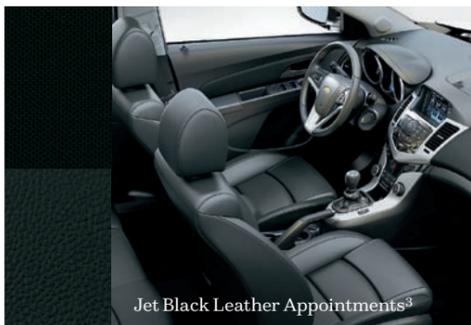
Jet Black Premium Cloth<sup>2</sup>



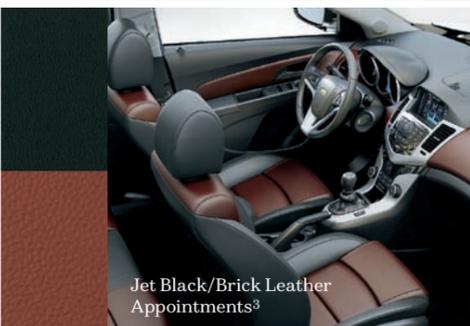
Medium Titanium Premium Cloth<sup>2</sup>



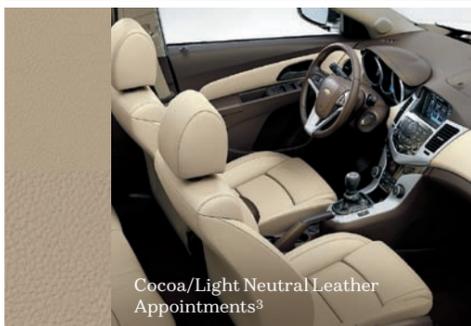
Jet Black/Sport Red Premium Cloth<sup>2</sup>



Jet Black Leather Appointments<sup>4</sup>



Jet Black/Brick Leather Appointments<sup>3</sup>



Cocoa/Light Neutral Leather Appointments<sup>3</sup>

# EXTERIOR COLOURS



GAN – Silver Ice Metallic



GAR – Black Granite Metallic\*



GAZ – Summit White



GBE – Crystal Red Tintcoat<sup>1</sup>



GBV – Cyber Grey Metallic



GCN – Victory Red<sup>1,2</sup>



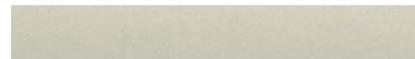
GGT – Autumn Metallic



GTS – Blue Topaz Metallic



GWT – Champagne Silver Metallic



GWY – Atlantis Blue Metallic



\* Available at extra cost. **1** – Not available on LS. **2** – Requires available RS Appearance Package.

# WHEELS



A – 16" Steel with Silver-Painted Wheel Cover (standard on LS and LT)



B – 16" 5-Spoke Machined-Face Alloy Wheel (included with LT Turbo+ Preferred Equipment Group)



C – 17" 15-Spoke Forged Lightweight Polished Alloy Wheel (standard on Eco)



D – 17" 5-Spoke Flangeless Alloy Wheel (standard on LTZ)



E – 18" 5-Spoke Flangeless Silver-Painted Alloy Wheel (included with available RS Appearance Package)

<sup>1</sup> Included with LS models. <sup>2</sup> Included with Eco and LT Turbo models. <sup>3</sup> Included with LT Turbo+ (shown) and LTZ models.

