

BRIDGESTONE

BLIZZAK

Designed to deliver strong winter performance for passenger cars/minivans, SUV's, crossovers, and Luxury Performance.



Blizzak winter tires bite into snow and ice, giving you increased confidence in winter's worst conditions.

ULTIMATE TRACTION

Blizzak utilizes a specially formulated tread rubber that stays pliable in subzero temperatures. Their optimized contact footprint evenly distributes contact pressure to enhance your control.

RESPONSIVE HANDLING

Designed to give the driver confidence in stopping/braking while driving in snow, slush, and icy conditions.

MAXIMUM GRIP

Blizzak tires offer maximum traction with aggressive block edges that bite into the snow giving you ultimate grip while driving



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- ✓ ULTIMATE WINTER TRACTION
- ✓ SNOW & ICE PERFORMANCE
- ✓ ENHANCED TREAD DESIGN
- ✓ RESPONSIVE HANDLING
- ✓ MAXIMUM GRIP FOR MAXIMUM CONTROL

